

## National French Week Contest / La Semaine du Français Student Meme Contest / Le Concours de Mèmes

Looking for a fun and creative fall project for your students or your French Club? Want your students to explore new technologies and share their excitement about French with parents and community members? Wishing your students could articulate why language learning and cultural competence are valuable? If so, be sure to make the Student Meme Contest a part of your National French Week festivities! Entries aren't due until November 30, 2019, so encourage your students to start work on their memes and submit them for a chance at prizes! Please review the entry guidelines below for more details.

THEME: Un moment dans la vie d'un(e) élève français (A moment in the life of a French student)

DEADLINE: Memes must be received by November 30, 2019

## **GUIDELINES:**

- The meme must illustrate and describe a positive, funny moment experienced by a French learner.
- Memes can be in English, French or both.
- Any meme generator or tech tool can be used (Google Drawings, Meme Dad, etc.)
- Memes with references to sex, drugs, alcohol or violence will not be accepted.
- French Teacher of student(s) must be a member of AATF.
- There is a limit of 5 entries per level per school.
- Meme cannot have the student's name on it.

COMPETITION DIVISIONS: (1) Intermediate: Grades 6-8 (2) Secondary: Grades 9-12 (3) Post-Secondary

JUDGING CRITERIA: visual impact, relevance, theme, originality

TECHNOLOGY CONSIDERATIONS: Students may use any meme creation or editing website to construct their submissions.

SUBMISSION INFORMATION: To submit your entries, please email them to us at: <a href="mailto:aatfwipresidentelect@gmail.com">aatfwipresidentelect@gmail.com</a>. You can also upload them to your Google Drive and share the files with us using our email address.

After making your memes available to us, please send us an email that includes the name of the school, the French teacher, the division, and the students who contributed to the project.

All memes become property of AATF-WI and may be used in AATF-WI publications and materials.

PRIZES: All participants in the meme competition will have their first names and last initial posted on our AATF-Wisconsin website along with the winning memes. First, second and third place winners will receive prizes in each division.

Un grand merci à AATF Chicago and Northern Illinois for sharing this with us.